

The Lipton logo is a red, horizontally-oriented oval with a white border. The word "Lipton" is written in white, bold, sans-serif capital letters inside the oval. The logo is set against a bright yellow circular background with a white glow and a drop shadow, which is itself on a larger yellow background with radiating lines.

Lipton

2016 LIT Graphics Lineup

2015 Lipton Iced Tea Portfolio Lineup

Lipton 20oz Single Serve



Green Tea
Citrus



Diet Green
Tea Citrus



Half & Half



Peach



Mango
Regional



Diet Peach



Lemon



Diet Lemon
Regional

Lipton 128oz Jug



Green Tea
Citrus



Diet Green
Tea Citrus



Half & Half



Peach



Lemon



Sweet

2015 Lipton Iced Tea Portfolio Lineup

Lipton 16.9oz 12pk



Regional Only



Regional Only

Regional Only

Regional Only

Lipton 16.9oz 24pk – Sam's & BJ's



Regional Only